



The All-in-One Incentive Delivery Platform



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The holidays are right around the corner.

It's the perfect time to show employees your appreciation with an unexpected gift.

When planning holiday gifts for employees, a thoughtful approach goes a long way in showing genuine appreciation and encouraging a positive work environment.

Employee Gift Checklist

- ✓ **Appropriateness:** Avoid items that are too personal (e.g., clothing, fragrance).
- ✓ **Fairness and Budget Consistency:** Stick to a clear, consistent budget and avoid perceptions of favoritism.
- ✓ **Inclusivity:** Choose gifts that appeal to a diverse range of employees. Avoid anything that could be sensitive.
- ✓ **Personalization and Appreciation:** Personalize notifications. A heartfelt message can often mean as much as the gift itself.
- ✓ **Usefulness and Practicality:** Opt for gifts that employees are likely to use and enjoy, such as quality office supplies, snacks, or versatile gift cards.
- ✓ **Timing:** Distribute awards in early December, so employees can enjoy them before or during the holidays.
- ✓ **Remote Workers:** Remote employees should be included. Ensure gifts can be easily delivered to them, such as virtual options like online gift cards.
- ✓ **Employee Choice:** Offer employees a choice between a few gift options to ensure they receive something they genuinely appreciate.

Why TruCentive?

- ✓ We automatically return unclaimed deliveries.
- ✓ Saves you time. Simply add recipients and send.
- ✓ A better recipient experience, with more choice.