



CUSTOMER CASE STUDY / EMPLOYEE LEARNING AND DEVELOPMENT

Gap Inc. makes employee learning more rewarding at scale

Gap Inc. uses TruCentive to reward employees for building skills and pursuing further education. An easy-to-use platform helps the learning team support a range of development programs with incentives delivered in minutes.

THE OPPORTUNITY

Celebrate a commitment to growth

From Retail Academy and functional competency development to Business Boot Camp, Gap's programs help employees expand their skills. The team wanted a simple way to recognize participation across these initiatives.

THE APPROACH

Keep recognition close to the learning

With TruCentive, the learning team can deliver incentives in minutes, at scale. That speed helps recognition stay close to the learning experience and makes rewards practical across different development programs.

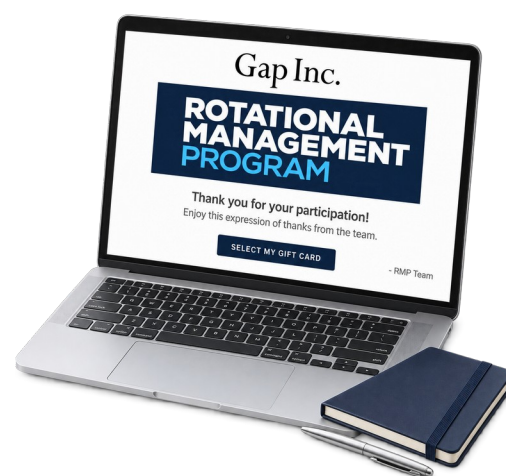
Gift-card choice lets employees select a reward they value, adding a personal element to a shared learning experience. Program-specific recognition connects the reward to the effort employees invest in their development.

THE EXPERIENCE

Easy delivery that supports development

"TruCentive gives us the ability to deliver education-supportive incentives in minutes at scale."

Sarah Murphy, Learning & Development
Gap Digital



Support for learning teams

Easy to use

Simple for learning teams.

Incentives in minutes

Deliver rewards at scale.

Choice for employees

Gift cards they select themselves.

Recognize the effort. Reward the learning.

Support employee growth with TruCentive.