



CUSTOMER CASE STUDY / EMPLOYEE WELLNESS AND APPRECIATION

Genuine Health makes employee recognition easy to launch

Genuine Health uses TruCentive for wellness programs, employee appreciation, Thanksgiving recognition for remote employees and automated work anniversaries. Ease of use helps the team bring new programs to employees quickly.

THE OPPORTUNITY

Recognize employees throughout the year

Genuine Health wanted to support employee wellbeing and recognize contributions across everyday programs, seasonal occasions and career milestones. The team needed an easy way to introduce new initiatives quickly.

THE APPROACH

Move quickly from idea to delivery

TruCentive gives Genuine Health an easy-to-use platform for launching new programs. The team can create recognition for different occasions, from wellness initiatives to Thanksgiving appreciation for remote employees.

Automated work anniversaries recognize individual milestones alongside broader appreciation programs. Recurring celebrations continue while the team introduces new wellness and seasonal initiatives.

THE EXPERIENCE

Include remote employees in the moment

Thanksgiving appreciation gives remote employees a shared moment of recognition. Alongside wellness initiatives and work anniversaries, it helps Genuine Health keep appreciation present throughout the employee experience.

Make appreciation an ongoing part of work.

Launch meaningful employee programs with TruCentive.



Ready for each occasion

Easy to use

Support a range of programs.

Fast program launches

Bring new initiatives to life quickly.

Automated anniversaries

Recognize recurring work milestones.