



CUSTOMER CASE STUDY / GLOBAL EMPLOYEE PROGRAMS

Iron Mountain makes employee rewards personal around the world

Iron Mountain uses TruCentive for employee programs from intern welcomes to trivia contests and learning challenges. Global coverage and a mix of gift cards and branded merchandise give teams flexible ways to reward participation.

THE OPPORTUNITY

Make rewards work across programs

Iron Mountain wanted a flexible way to reward employees across locations and occasions. Its programs needed options that could welcome new team members, celebrate participation and support continued learning.

THE APPROACH

Combine global reach with personal choice

With TruCentive's global coverage, Iron Mountain can offer gift cards and company-branded merchandise through one platform. Teams tailor the reward selection to each program, while employees choose what suits them.

For clothing, recipients select their preferred color, size and style from the options offered. This makes the reward more personal and lets employees choose something that fits their needs and preferences.

THE EXPERIENCE

A personal experience across programs

Recipient choice helps each program accommodate different preferences. Interns can select branded items they want to use, while trivia contests and learning challenges can offer a mix of rewards suited to the occasion.

Global programs. Rewards employees make their own.

Give employees more choice with TruCentive.



More choice for employees

Global coverage

Support programs across locations.

Gift cards and branded items

Reward options for each program.

Color, size and style

Employees select what suits them.