



CUSTOMER CASE STUDY / GLOBAL EMPLOYEE RECOGNITION

Microsoft makes employee rewards easy to receive around the world

Worldwide coverage and geo-aware delivery make Microsoft's Content Services Teamwork Award easy to receive. TruCentive combines convenient reward access with a branded message and recipient choice across locations.

THE OPPORTUNITY

Recognize teamwork across locations

The quarterly Teamwork Award celebrates collaboration within Content Services. Microsoft needed a convenient way to provide rewards worldwide, making appreciation easy to receive wherever employees were located.

THE APPROACH

Make worldwide delivery straightforward

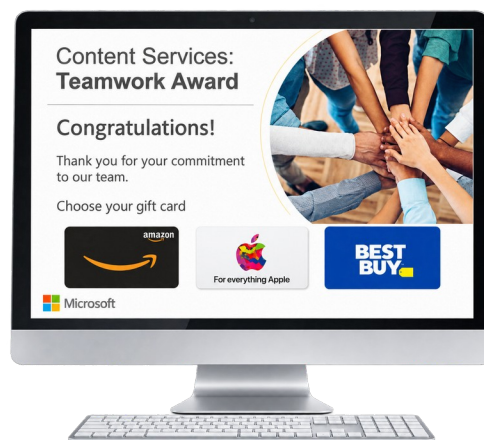
TruCentive's worldwide coverage and geo-aware delivery support recipients across locations. The reward experience takes location into account, helping Microsoft make recognition convenient for employees around the world.

The program pairs a Microsoft-branded thank-you with gift-card choice. Employees share in the recognition of their team's achievement while choosing a reward that suits them from the options offered.

THE EXPERIENCE

Make recognition easy to receive

Convenience matters at the moment an employee receives an award. By making rewards accessible across locations, Microsoft keeps the focus on appreciation and gives recipients a simple way to enjoy their recognition.



Recognition across borders

Worldwide coverage

Reach recipients across locations.

Geo-aware delivery

Reward access suited to location.

Convenient recipient choice

Make recognition easy to enjoy.

Recognize great teamwork, wherever it happens.

Deliver employee rewards worldwide with TruCentive.